

## Consortium



## IOANNA at a glance

Project start date:	April 2018
Project duration:	30 months
Consortium:	6 participants/3 countries
Budget:	1.322.121,00 M€
Public Funding:	865.775,60 M€

## Integrating 4 AAL projects



## IOANNA Contact Point

Coordinator name: **Dr. Vasilis Giannoglou**

Organisation: **Geolmaging Ltd**

*Geolmaging Ltd, Perikleous 47, Strovolos,  
Office 101  
2021 Nicosia, Cyprus*

Email [vasilis@geoimaging.com.cy](mailto:vasilis@geoimaging.com.cy)

[www.ioanna-project.eu](http://www.ioanna-project.eu)



**“Integration Of All stores Network  
& Navigation Assistant”**

## AAL Programme

ICT-based solutions for everyday  
facilitations in shopping management  
and navigation

AAL Project N<sup>o</sup>: **AAL-call-2017-077**



[www.ioanna-project.eu](http://www.ioanna-project.eu)



## Our mission

**IOANNA's** aim is to **help senior users feel safe** to walk around the city, make their purchases, find an interesting **temporary job or community service opening**, continue being **active citizens** and **boosting their self-confidence** while keeping their **care-takers notified when needed**.

## Project Description

**IOANNA** project focuses on mobility and social engagement. It will address user needs and integrate technological components of four successful AAL projects (**T&TNET, zocaalo, SOPHIA and**

**Elders-Up!**), as well as one commercial products: **Kwido**.



The project's services are three-fold, based on the following basic pillars.

- 1) Search for commercial offers, stores, stores categories, and specific products of services near the user's location (new technological features) based on the experience and some features from Merkatari.
- 2) Offers for community service in paid or volunteer basis for experienced senior adults or other citizens (SOPHIA and Elders-Up! result of user needs analysis)
- 3) Navigation system aiding senior adults or other citizens to get to their destination with the most convenient way (route planner of TTNET) having the option to activate **MyCare**, an upgrade of Kwido, so that the senior adult has a more protected support.

The design of interfaces for the elderly users will follow the guidelines from zocaalo AAL project.

## Objectives

- 1) **Feel safer** while going from one place to another
- 2) Find **temporary work** that interests them, as well as **community services** that could make them continue being active citizens and earn them "community credits"
- 3) Find **products and services in good prices** near their location
- 4) Find all the **offers of a specific store**, shopping mall etc
- 5) Find the **more convenient route** for the aforementioned stores
- 6) **Add places** not already registered in **IOANNA** and **save favorite locations**
- 7) **Report any incidents** that need attention, such as expired offers, construction sites that hinder movement, stores that have closed down etc.
- 8) Includes a **tele-health monitoring tool** to offer even professional medical services to the end users